

AMENDMENTS TO THE SPECIFICATION

The paragraph beginning at page 11, line 22, and ending at page 12, line 5 is amended as follows:

~~In~~ On a home page for the exclusive use ~~to~~ of the user (hereinafter, to be referred to as a private page), it is possible to operate the multifunction icon on the user terminal 40. When the private page is started at an optional time, the user terminal 40 transmits the user ID to the service system 50 through the network 100. Also, the user terminal 40 transmits the multifunction icon ID to the ~~user terminal 40~~ service system 50. Thus, the service system 50 can recognize the guide menu program or multifunction icon stored in the user terminal.

In addition, the paragraph beginning at page 15, line 10, and ending at page 15, line 13, is amended as follows:

Also, the user terminal 40 ~~transmit~~ transmits the user ID and an ID of the selected guide menu program to the ~~to the~~ service system 50 through the network 100 when the user starts up the private page.